



## **BRAND & SELL LICENCE**

You can edit, rebrand and change any or all parts of the written content and then launch as your own course, workshop, lead magnet, blog.

You can sell your edited workshops and courses to your audience as if you have created the course from scratch - but you **must NOT** offer any of our content, even when you have edited, in a done-for-you format, as we are here.

To protect their exclusivity for the sake of all buyers, there are a few rules you must follow.

### Here is what you **CAN** do with the content:

[YES] Teach the content to as many people as you want (as a paid product, bonus, or lead generator]

[YES] Publish the content in your paid membership site

[YES] Use the content as a bonus to a paid product

[YES] Use the content as lead magnet giveaways for building your list of prospects

[YES] Use the content in an autoresponder series or ecourse

[YES] Use the content as the script or visuals for a podcast, video, Hangout, workshop, presentation, or webinar

[YES] Use the content to create tools and training for your team, customers, affiliates

[YES] Edit the content however you wish.

[YES] Put your name and brand on the content

[YES] Put your own name, logo, and/or website on the infographics

[YES] Edit the text in infographics and/or add your own images

[YES] Publish blog posts, articles, tweets, infographics, promo videos, and quote images freely on your own social media accounts and website.

[YES] Can change the format of the content in any way you wish

[YES] Can publish/launch your finished product without needing to credit our site. You may publish/launch your finished products 100% as your own.

[YES] You may pass your editable files to your VA/Support Team to help you edit the content – but they still do not have the right to use them themselves.

## Here is what you **CAN NOT** do:

[NO] You can NOT sell, give away, or pass on the licensing right, resell, or master resell rights to the content. No offering them as "done-for-you" products.

[NO] You can NOT sell, give away, or pass on the editable files to anyone. The exception is any worksheets that your readers or customers need to be able to edit. No offering them as "done-for-you" products

[NO] You can NOT add the content to any done-for-you, private licensing rights membership sites or stores

[NO] You can NOT add the content to free Internet Marketing membership sites or forums

[NO] You can NOT add the content to self-publishing sites such as Amazon and Kindle.

[NO] You can NOT add the content to article directories without substantial rewriting

[NO] You can NOT use any of our cover images/website image as your own [unless these are promo images included in the bundle and stated as such on the sales page]

[NO] You can NOT use the same titles/names as we have used on courses, workshops, lead magnets and blogs. You MUST create your own unique titles/name for your finished product.

[NO] You can NOT use the same headlines or sub-headlines we have used inside the content. You must use your own.

[NO] You can NOT share the content with other consultants, coaches, trainers, or marketers. This is a single-person license. If others are interested in editing and sharing it, you can refer them to my site.